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PROACTIVITY BEATS  
REACTIVITY:  
Examining the evidence for  
sound prevention in our cities



CITY OF STAVANGER

May 9-10, 2016  
Stavanger, Norway  
Hosted by the City of Stavanger

## DEAR FRIENDS AND COLLEAGUES,

It is a great pleasure to welcome you to Stavanger and to the 23rd ECAD Mayors Conference “Proactivity beats Reactivity – Examining the evidence for sound drug prevention in our cities” that will take place in Stavanger on May 9-10, 2016.

We are the Norwegian energy capital and a city where diversity is highly valued.

Today more than 20 percent of our population have origin outside of Norway, and together we represent 181 nationalities.

This year’s ECAD Mayors Conference will focus on how we should improve drug prevention efforts. Science tells us that investing in prevention works and can spare us from future problems. However, it can be difficult to translate that knowledge into concrete action.

Our cities possess a rich pool of experiences and best practices that will be presented at the conference.

I look forward to seeing you all in Stavanger.

*Christine Sagen Helgø*  
Mayor of Stavanger



## PRELIMINARY PROGRAM OUTLINE

### SUNDAY, MAY 8TH

#### Arrivals

19.00-20.30 Welcome Reception at Ledaal Manor, Eiganesveien 45

### MONDAY, MAY 9TH

#### The Conference

9.30 Opening and Welcome Speech: Mayor of Stavanger  
Kian Reme, Chairman of ECAD  
Keynote Speeches

19.00 Conference Dinner at the **Radisson Blu Atlantic Hotel**  
hosted by Stavanger Municipality

### TUESDAY, MAY 10TH

#### Keynote speeches continue

Conclusions

### WEDNESDAY, MAY 11TH

#### Sightseeing

9.00 Boat Tour (some 3 hours)

## A SELECTION OF SPEAKERS

### INTERNATIONAL DRUG PREVENTION QUALITY STANDARDS AND DEVELOPMENT OF FAMILY SKILLS

**Wadih Maalouf**, PhD, Programme Coordinator for Prevention, Treatment and Rehabilitation Sector, Drug Prevention and Health Branch, UNODC

*Wadih Maalouf has a PHD degree in Epidemiology and has previously worked as the UNODC Programme Coordinator Expert, and a public health professional.*

### NORWEGIAN ADDICTION RESEARCH AT THE FOREFRONT

**Hildegunn Sagvaag**, Associate Professor, Dr. PH, Faculty of Social Sciences/Department of Health Studies, University of Stavanger, Norway

*Hildegunn Sagvaag will highlight three main concepts from the European research project "Addiction and Lifestyles In Contemporary Europe: Reframing Addictions Project", or ALICE RAP, and reflect on the translation of these concepts into local practice. The need of reframing addiction indicate that the term has some limitations in framing the phenomenon and as a result of that, limitation in handling problems and challenges linked to addiction. The public concern for the impact of addictions vary across countries and social traditions.*

### UNGASS 2016: AN OVERVIEW

**Linda Nilsson**, Secretary General, World Federation Against Drugs

*Linda Nilsson has been active in the drug policy debate since 2009, she is since 2014 Secretary General of World Federation Against Drugs, an umbrella organization with 170 member organizations all over the world. She was the representative of the global voice of prevention on the Civil Society Task Force to ensure a meaningful participation of civil society in the lead up to UNGASS 2016.*

### BUILDING DRUG-FREE COMMUNITIES

**Sue Thau**, Public Policy Consultant, CADCA (Community Anti-Drug Coalitions of America) is the leading U.S. substance abuse prevention organization, representing over 5,000 community-based coalitions across the United States and in 22 countries who work to create safe, healthy, and drug-free communities.

*Sue Thau is a Public Policy Consultant at CADCA. She is nationally recognized for her advocacy and legislative accomplishments on behalf of the substance abuse*

*prevention field. Sue has an extensive background in public policy and has held high positions at the federal, state, and local levels.*

*Sue Thau was a Budget Examiner and Legislative Analyst at the Office of Management and Budget, in the Executive Office of the President for over ten years.*

*Sue was a driving force behind the passage, reauthorization and full funding of the Drug-Free Communities Act. She is highly respected as an expert on demand reduction issues by members of Congress and staff on both sides of the aisle on Capitol Hill.*

### INCB: BREACHING the UN CONVENTIONS ON DRUGS

**Werner Sipp**, President, International Narcotics Control Board, INCB (TBC)

*Werner Sipp is a lawyer, had senior administrative posts in several German Federal Ministries (1997-2008). He was a Head of the Division for Narcotic Law and International Narcotic Drugs Affairs in the Federal Ministry of Health. He is a Permanent Correspondent of Germany in the Pompidou Group of the Council of Europe (2001-2008), a member of the INCB since 2012 and First Vice President of the INCB in 2014.*

### LATEST WHO RESEARCH ON NON-MEDICAL CANNABIS USE

**WHO representative**, Department of Mental Health and Substance Abuse, World Health Organisation

*WHO latest report on Cannabis is "The Health and Social effects of non-medical cannabis use".*

*Cannabis is globally the most commonly used psychoactive substance under international control. There is an increasing demand of treatment for cannabis use disorders and associated health conditions in high- and middle-income countries. There has been increased attention to the public health aspects of cannabis use and related disorders in international policy dialogues.*

### ECAD FILM PROJECT: "FILM FOR REAL" PREVENTION STRATEGIES

**Caroline Ekstrand**, Project Manager for Small cities counteracting drugs, Social Department, City of Ystad, Sweden

*Caroline Ekstrand is a field worker engaged in the three cities` project for the Small cities counteracting drugs in Ystad, Simrishamn and Stafanstorp in Sweden.*

## Conference

- Sunday, May 8 Arrivals, Welcome Reception  
19.00. – 20.30. Welcome reception at Ledaal Manor, Eiganesveien 45  
Hosted by Mayor of Stavanger Christine Sagen Helgø
- Monday, May 9 09.30. Opening and Welcome speeches  
Conference Program  
19.00. Conference Dinner
- Tuesday, May 10 09.00.–16.00. Keynote speeches continue, Conclusions
- Wednesday, May 11 09.00.– 12.00. Sightseeing by boat (some 3 hours)

## Venue

The conference will take place at the **Radisson Blu Atlantic Hotel**, Olav V's Gate 3, Stavanger, Norway ([www.Radissonblu.com/en/atlantichotel-stavanger](http://www.Radissonblu.com/en/atlantichotel-stavanger))

## Accommodation

Radisson Blu Atlantic Hotel, 5 stars. The deadline for bookings at Radisson Blu Atlantic Hotel is April 17th. Accommodation for the negotiated prices after that cannot be guaranteed. The booking code is ECAD, and it can also be used when booking via hotel reservations office on the phone: +47 02525

*Please note the deadline for hotel booking and registration : April 17, 2016*

## Conference booking

Conference Booking Form is available at [www.ecad.net](http://www.ecad.net)

## Conference fee

For ECAD member cities: one delegate per member city is free of charge  
All other members: 80€ and non-members: 120€ per person  
We invoice you when we receive your booking.

## Travel / Airport Transfer

Stavanger Airport.

## Languages

The Conference language is English

## Further information

*Www.ecad.net*

*ECAD Head Office*

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WELCOME TO STAVANGER, NORWAY!