

September 14-15, 2009
Tallinn

IT WORKS!
**On drug prevention and SMART
method in Veliky Novgorod**



Novgorod region is situated on the way between Moscow and St. Petersburg

Novgorod region lies in the way for drug trafficking route:

Afghan heroin wends its way through the region

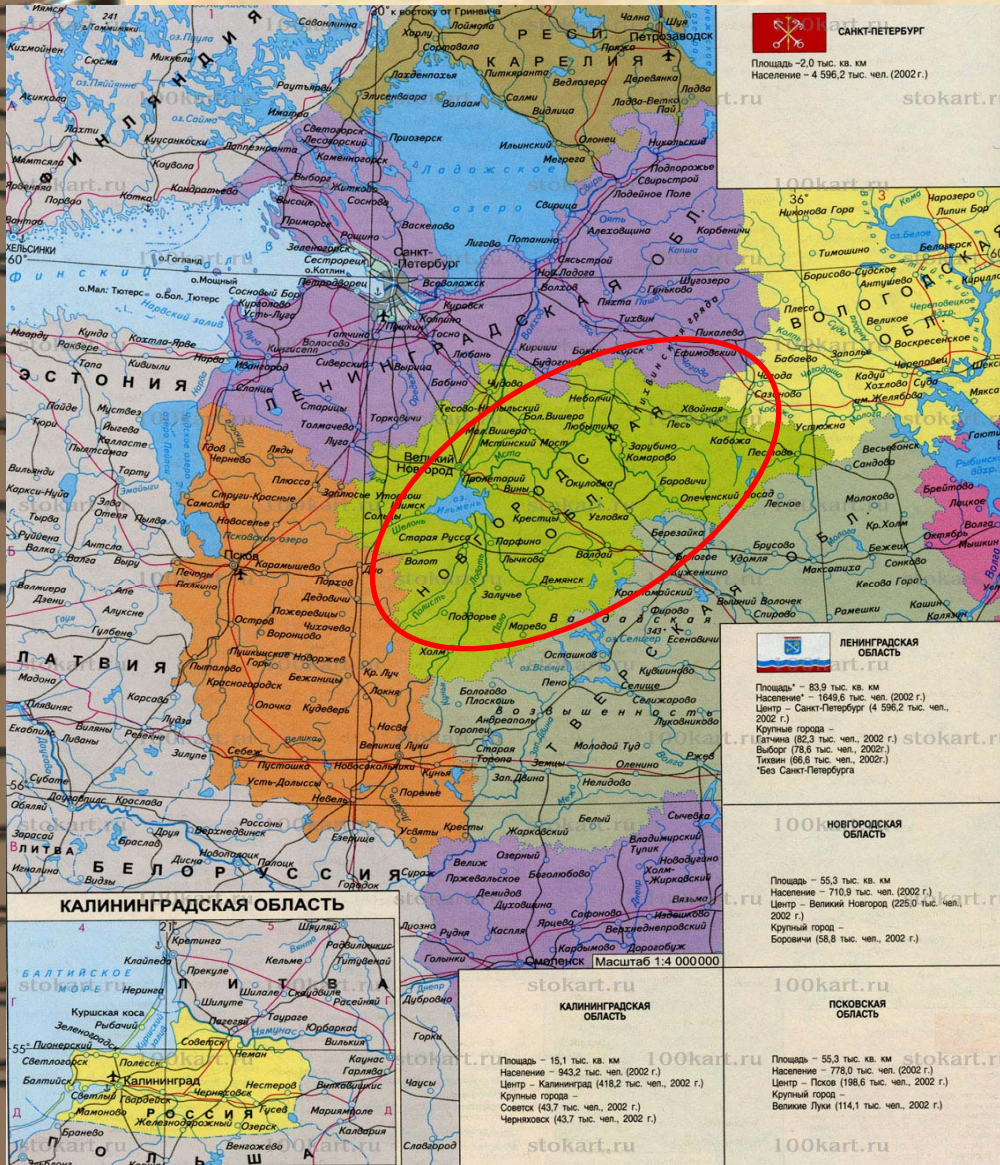
1904,27 kg of heroin were seized in Russia in 2009

In 2009 only in Novgorod region 13499,22 kg of various types of drugs were seized, among those:

4431,597 gr of heroin,

1845,31 gr cannabionoids,

2284,56 gr synthetic drugs



*Veliky Novgorod population is
216 173 people,
Among those are 41 294 children up to 18
years old.*

19 000 of them go to schools.



According to sociologists and their research on drug testing in Veliky Novgorod in 2007:

□ Average age for drug testing, alcohol and tobacco among schoolchildren is rather low :


In average young people start **smoking** from **11,7 y.o.**, **drinking beer** – **13,2 y.o.**, **wine** – **13,5 y.o.**, **cocktails** – **14,3 y.o.**, **strong alcohol drinks** - **15,1 y.o.**

□ **By the age of 18** vast majority of young people (more than **90%**) have some knowledge of beer, wine, light alcoholic cocktails. **78%** have also tested strong alcoholic beverages.





□ **Among schoolchildren** **2%** have tested drugs, in vocational schools the number is higher – **8%**.

□ **Even though the existing fixed drug testing rate among schoolchildren and vocational schools is rather low, there is also a risk group.** This group consists of those who were offered drugs for testing, those who know drug users personally and more or less regularly participate in group activities, where narcotic substances are used. This risk group is **10-20%** big among schoolchildren and represents **25-30%** of overall vocational school students.

What can we do to change the situation?



Municipal prevention co-ordination Centre targets the development of all projects that can alter risky behaviour of young people.

-  Healthy Lifestyle School
-  “Peer to peer programmes” for volunteers
-  Project «BRIDGE» / SMART: contract method for primary prevention at schools
-  Programmes forming life skills

Prevention projects are grounded on modern preventive approach

📄 **Prevention is not about destroying something that has been discredited, it is about creating something positive.**

📄 **Prevention is an active forthcoming process of creating conditions and character forming premises to ground on and support one's wellbeing .**

📄 **Prevention can be viewed as a special field of work that resides somewhere on the crossroads of psychology, pedagogic, sociology, medicine, public relations and innovative technologies.**

**Contract method was introduced in
Veliky Novgorod thanks to our
common project with ECAD
«Cooperation – our city without drugs»**

Picture:

Boris Spitsyn, Vice
mayor of Veliky
Novgorod

and

Åke Setréus, ECAD
Associate Director sign
common project
agreement





(San Patrignano, 2005)



Our project partner was Swedish non-profit organisation SMART



Project implementation process in Veliky Novrogod:

-  *Programme participants selection*
-  *Preparing specialists, developing methods of work*
-  *Making activities to involve children in clubs and schools, arranging common events for all programme participants*
-  *Programme evaluation*



МЧТЫ. ОТВЕТСТВЕННОСТЬ. СТРЕМЛЕНИЕ

As a result of this cooperation came our project MOST (Bridge in English) "M" for Dreams, "O" for Responsibility, "ST" for Striving". Most Project participants:

- ☞ City Secondary schools №№2, 14, 16, 23
- ☞ University Gimnasium №1 named after academician V. Soroka
- ☞ Clubs "Aist", "Raduga", "Iskra", "Rithm", "Vladlen" Municipal Center "Aliye Parousa"





*Each contract has a premise
against smoking or using
tobacco*

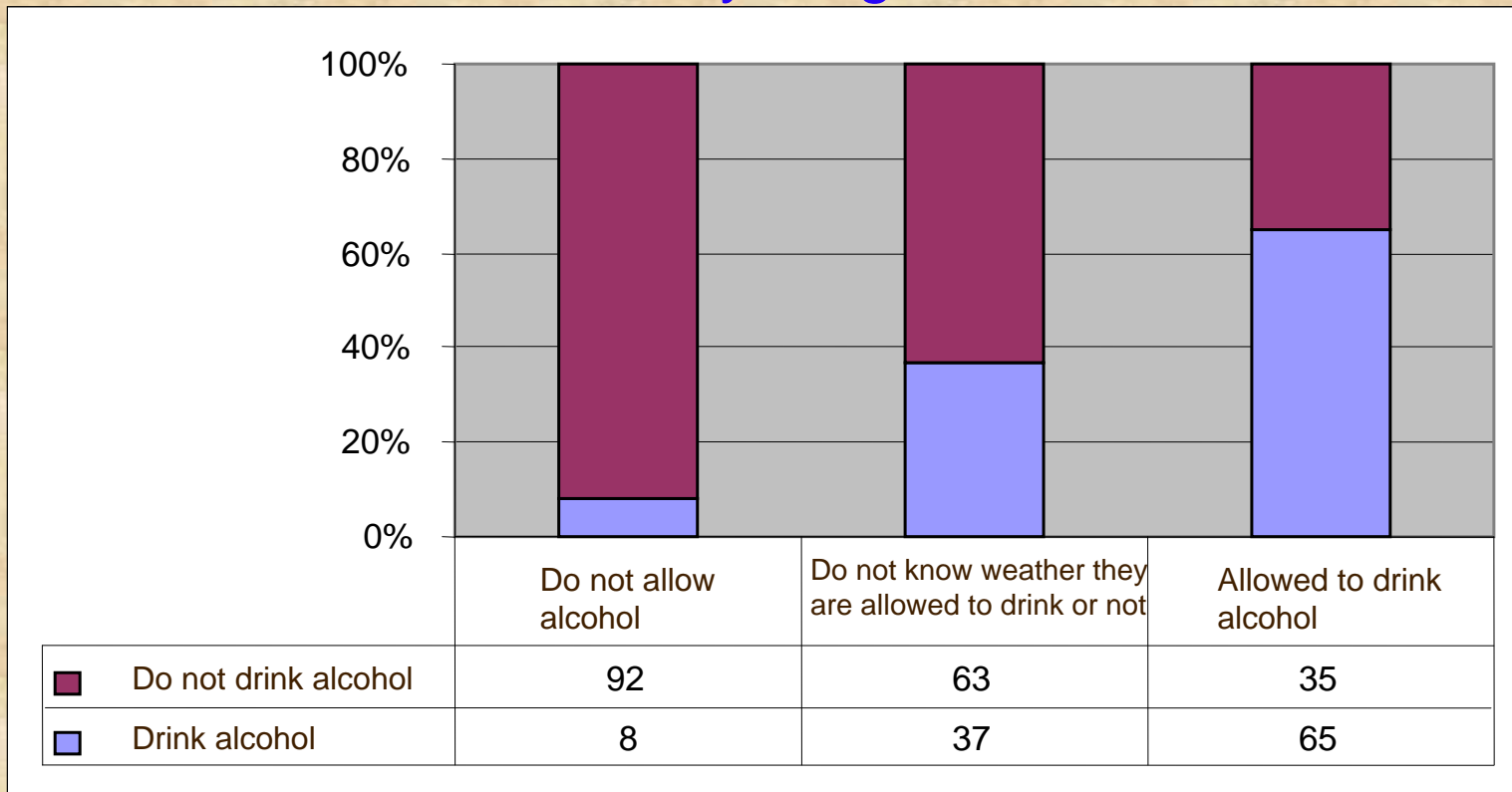


*Each contract is individual
and signing parties
include both a student and
his parent/parents*



*Project evaluation: evaluation research was performed by
Swedish University of Örebro*

Connection between parents' attitude to alcohol intake
by young people and actual alcohol use among the
young



Everyone benefits from this cooperation!



Students, who signed the contract participate in Veliky Novgorod municipal prevention activities each year.



Students live active life full of events!



At Youth Centre "Shelonnik":
young people take one-day
costume-trips to the past,
rediscovering historical events
and take part in theatre master
classes



Thank you, floorball!

*Veliky Novogorod has now a junior floor ball section
for some time.*

*In 2007 our players enjoyed floor ball masterclass
given by brilliant players of the Swedish city Örebro.*



*The day after the play young sportsmen
met their peers from Young
SMART Tyresö team in Stockholm.*



Certificate of Honour for the best developed programme on drug and drug-related crime prevention was granted to



КОНТРАКТ

Между
детским оздоровительно-образовательным лагерем
(Гверстынец), Управлением Федеральной службы Российской
Федерации по контролю за оборотом наркотиков по
Новгородской области и _____

Контракт действителен в период второй смены
с 26 июня по 13 июля 2007 года.

Я, _____ от лица
лица, подписывая данный контракт, подтверждаю, что
отряд обязуется в период пребывания в детском
оздоровительно-образовательном лагере (Гверстынец):

- активно участвовать в жизни лагеря;
- не курить;
- не употреблять алкогольные напитки, в том числе пиво, вино;
- не употреблять наркотич. и психотропные вещества;
- не покидать самостоятельно территорию лагеря;
- не купаться без разрешения;
- полностью соблюдать свои правила, режим, территорию
и в чистоте;
- уважать окружающих людей, быть вежливым и
шаня в общении.

Администрация детского оздоровительно-образовательного лагеря
(Гверстынец) и Управление Федеральной службы Российской
Федерации по контролю за оборотом наркотиков по
Новгородской области обязуется в случае выполнения
данного контракта допустить отряд до участия в розыгрыше
и лотерей, проводящихся в рамках операции «Лагерь -
терия здоровья».

подпись отряда _____
подпись лагеря _____
подпись Управления _____

26 июня 2007 года

Alexey Mityunov, officer of Novogorod region squad of Federal Drug Control Service for developing a special programme "Summer camp –area of health".

500 schoolchildren annually sign the contract at suburban summer camp "Gverstyancets".

Project evaluation

Weak link?...

Not a single student has dropped off the project



Thank you for attention!

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